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LinkedIn is a social networking site designed for the business community. The goal of the site is to allow registered members to establish and document networks of people they know and trust professionally. LinkedIn have released statistics showing that Holland at 38.2%, USA at 36% and Ireland at 27% has the highest penetration of LinkedIn users per work-force capita. This platform is significant for business networkers, recruiters and job seekers. I believe that people are not aware nor understand the privacy policy they agree to on LinkedIn. A privacy policy is a legal document that discloses some or all of the ways a party gathers, uses or manages a customer or client's data. LinkedIn's Privacy Policy applies to all members and visitors of their services. I've written a new updated Privacy policy that addresses my needs and wishes as a user for LinkedIn.

My Improved LinkedIn Privacy Policy:

1. Users have the **right to remove what they've put up.**
2. Users have the **right to view what their data is used for and by whom**
3. Users have the **right to be supported and safely monitored and should have easy access to talk to someone when problems appear.**
4. Users have the **right to be shown how much time they're spending on LinkedIn and advised if time spent is too large.**
5. Users have the **right to be informed with simple English on LinkedIn changes of policy and be continually informed on the proper conduct of LinkedIn.**
6. Users have the **right to turn of advertisements.**
7. Users **must have to click a "confirmation" to the spreading of their data**
8. LinkedIn have the **right to analyze/share data if they believe it's required by law or for your benefit or others (i.e. fraud prevention, security and investigations).**
9. LinkedIn will be **held partly accountable for if there is a breach in security of your account.**
10. Users have the **right to have their data deleted once if their account is deleted.**
11. **Must select a strong and secure password and keep it to themselves. The user is responsible for anything that happens through their account unless you close it or report misuse.**

I firmly believe that all of the "5 Rights" outlined in Anderson (2017) should be included yet expanded on in the Privacy Policy I've listed above. I believe the user should have more control over the storing of his data than the people running the site. People often make blips and that information should not be spread straight away or be held accountable for. Also, I feel that people need to be made more aware of the time spent on social media apps and also should be continually informed on proper conduct with the use of the app. I've no problems with LinkedIn or other social media sites realizing information to police or to fight fraudulent or unkindly behavior. Data should be deleted when the user decides to delete his account and it's only fair for LinkedIn to be held half accountable if there's a breach in security.

Reference:

Anderson, J. (2017). A lawyer rewrote Instagram's privacy policy so kids and parents can have a meaningful talk about privacy. Fine Print. Retrieved from <https://qz.com/878790/a-lawyer-rewrote-instagram-terms-of-service-for-kids-now-you-can-understand-all-of-the-private-data-you-and-your-teen-are-giving-up-to-social-media/>